

## Organic Trader Canada - Private Label Services

Available Customisations → <b>OT Services</b>	<b>Formulations</b>		<b>Packaging</b>		<b>Labels</b>		<b>Printing</b>		
	Base	Scents	OT Stock Bottles & Caps	Source your own	OT's Graphic Services	Your own	Restriction on Label Sizes	OT's Printing Services	Your own
<p><b>mPL™</b></p> <p><i>Ot's innnovative program, great solutions for small business owners!</i></p> <p><b>\$\$\$</b></p>	x	x	✓	x	✓	✓	✓	✓	✓
<p><b>Green Private Label™</b></p> <p><i>OT's next level of Privatre Label - great for businesses who want their own, unique brand. Save on \$ from lower bulk pricing!</i></p> <p><b>\$\$</b></p>	x	✓	✓	✓	✓	✓	x	✓	✓
<p><b>Custom Eco-Manufacturing™</b></p> <p><i>Best for businesses with several outlets and/ or want to have their own, unique brands in regional, national and international distribution.</i></p> <p><b>\$</b></p>	✓	✓	✓	✓	✓	✓	x	✓	✓
<p><b>Wholesale</b></p> <p><i>Great for retailers who want to take advantage of OT's internationally recognized brands.</i></p> <p><b>\$\$\$</b></p>	x	x	✓	x	✓	x	✓	✓	x

## Organic Trader Canada - Private Label Services

### Sales Terms - At a glance

Brief key selling points for each option

### Payment Modality

### Shipping

### Documents

to facilitate and complete your order

<u>Sales Terms - At a glance</u>	<u>Payment Modality</u>	<u>Shipping</u>	<u>Documents</u>
<p><b>mPL™</b></p> <p>* Product: Choose from available selection of OT stock - no customisation possible. <i>Minimum is 2-case order.</i></p> <p>* Labels: Graphic services \$99 to design up to 4 labels (includes one proof/ label - additional proof at \$39 ea.).</p> <p>* Print: \$.31 -0.48/ eco-label for OT's FSC or Rock Paper eco-labels. Minimum run applies.</p> <p>* Shipping: FREE at 4-case order.</p>	<p>On Order</p> <p>[with Major Credit Cards]</p>	<p>OT's Shipper</p> <p>[Canada Post]</p>	<p>mPL Brochure</p> <p>mPL Factsheet</p> <p>Artwork guidelines</p> <p>Label guidelines</p> <p>mPL Purchase Order</p>
<p><b>Green Private Label™</b></p> <p>* Product: Choose from OT's existing formulations, OR use OT's base and customise scent w/ essential oils. <i>Minimum 100 kg/product order (= approx. 400 8 oz bottles)</i></p> <p>* Packaging: Use OT's OR source your own bottles and caps.</p> <p>* Labels: OT's graphic service for \$85/hour or use your own.</p> <p>* Print: \$xxxx/ eco-label for OT's FSC or Rock Paper eco-labels. Minimum run applies.</p>	<p>50% Deposit on order / 50% Balance when order ready shipped</p> <p>[with Major Credit Cards or Bank Wire Transfer]</p>	<p>Your own courier [FedEx, UPS...]</p> <p><b>or</b></p> <p>ask for OT's shipper</p>	<p>PL Terms &amp; Conditions</p> <p>2-pge Reciprocal Agreement</p> <p>Lab Quality Control</p> <p>Custom PL Questionnaire</p> <p>Build Sheet and P.O.</p> <p>Bank Deposit info</p>
<p><b>Custom Eco-Manufacturing™</b></p> <p>* Product: Customise your very own products <i>Minimum 100-200 kg/product order. Best pricing starts at 200kg worth of products.</i></p> <p>* Lab deposit fee \$2500-5000.</p> <p>* Packaging:</p> <p>* Labels: <i>All same as Green Private Label™</i></p> <p>* Print:</p>	<p>50% Deposit on order / 50% Balance when order ready shipped</p> <p>[with Major Credit Cards or Bank Wire Transfer]</p>	<p>Your own courier [FedEx, UPS...]</p> <p><b>or</b></p> <p>ask for OT's shipper</p>	<p><i>Same as Green Private Label™</i></p>
<p><b>Wholesale</b></p> <p>* Product: Choose from any one product and brand: Benefit from OT's innovations in sustainable and eco-options regarding Packaging, Labels, &amp; Print.</p> <p>* SAVE on pricing EVERY time with Pay-On-Order discount, as well as on case-orders.</p> <p>* Shipping: FREE with minimum (\$275 Canada-USA).</p>	<p>On Order</p> <p>[with Major Credit Cards, or Company Cheque - upon OT's approval]</p>		<p>Wholesale Application Form</p> <p>Purchase Order</p>

## **Organic Trader Canada - Private Label Services**

### **Who we are**

Organic Trader Canada is leading the innovation of the sustainable product development industry as it consistently offers smarter business solutions that sustainably increase your bottom line. National brand companies to reputable and hard-working mum/pop shops all benefit from our market-tested programs. Now, you can too!

### **What we do**

The personal and skin care manufacturing industry is our reputable training and play ground. We offer and compete on proven organic formulations and sustainable brands with green-er and more sustainable packaging options. All this inside knowledge and years of hard work is made available to you, for the creation of your own brand name and product lines!

### **How to read this chart**

This chart was compiled to facilitate your private label order; to understand, at a glance, the major differences and similarities between our various options to bring your own brand to life: more specifically, as it relates to possible product customisation, label and printing services, payment, and shipping.

It also gives you an overall comparison of pricing; the higher up the Private Label (PL) levels you go, the more cost efficient an order becomes. mPL orders benefit from wholesale prices.

Choose the option that best suits your needs. You will receive information pertaining to the making of your order, enabling you to complete it with minimum down times.

Get started today, contact us on our web page or call us right away: Contact page on [www.organictradercanada.com](http://www.organictradercanada.com) / +1 250 929 1929.

Other and specific industry and product-related information is a service available through our coaching program.

### **Coaching**

You have an idea about a product but need help branding it? Wondering how to optimally market your brand? Running a business is like a new and unknown language you're supposed to be fluent in? Want the scoops on green-washing in our communities, and the trends that pertain to true sustainability? Curious as to why organics is hardly enough? Organic Trader Canada is here to the rescue!

Years of experience have shaped our top-industry consultant and eco-preneur, Joseph. Efficient and complete, personal and customised brand, marketing and business consultations are available.